Research NewZ

Apr - Jun 2025



What's new at Rangahau Aotearoa Research New Zealand?

Community work

As part of our community work, we are currently working on projects for the following organisations:

- 1. Life Education Trust.
- 2. Outward Bound.
- 3. Citizens Advice Wellington.
- 4. New Zealand Vet Nursing Association.
- 5. National Council of Women of New Zealand.

Of particular interest is the project for the National Council of Women of New Zealand (NCWNZ). We designed and completed the first Gender Attitudes Survey for the NCWNZ in 2019, and have repeated the survey every two years since then, building up quite a time series.

The 2025 report will be published in July this year and the survey's highlights will be reported in our next newsletter.

Technology news

We have been on an AI 'discovery' journey over the last 2-3 years, assessing and evaluating options that we might use; principally to help us thematically code verbatim response to open-ended questions in surveys.

We are pleased to announce that the program we are now using is a program (Ascribe) that is provided by our survey platform provider, Voxco.

Media releases

Following on from our parliamentary reform poll in February and our cost-of-living poll in March, this quarter we completed a business confidence poll. The poll looked at the 'health' of New Zealand businesses and placed the spotlight on the mental health of business owners.

The poll found that over one-third of business owners reported being 'frustrated and worried' on a daily basis, commenting that they did not know how they had survived to date or that they would continue to survive much beyond the immediate future. Many felt they lacked the tools to do so, knew what to do or where to go to get practical advice. You can read the media release here.

We are planning to repeat the poll this month; that is, approximately two-three weeks after the Budget.

Other information and news

In our last newsletter (March), we reported that we had just completed Te Taunaki, the name the Public Service Commission (PSC) has given to its 'census' of the New Zealand public service. We are just in the throes of finalising all our deliverables for this project and if you work for an agency and completed the survey, we'd like to take this opportunity to thank you for your participation. It is our understanding that the PSC will be reporting the results in July.

